

"The Scoot-SARZ-22"
REVISION #1

f
or JASON MATTHEWS:
Entrepeneur/Owner/Founder

Video	Audio
<p>WS: A large farmyard with rows of corn, bales of hay, a tractor, and rows of extra enforced fencing all around the property.</p> <p>A FARMER, 34, in flannel and jeans, climbs out from under the tractor.</p>	<p>FARMER:</p> <p>I used to really hate going to town. It's such a hassle.</p>
<p>WS: Farmer strolls from his driveway, down a dirt road, with a basket hanging from his arm.</p> <p>He passes a mailbox with the name MATTHEWS on it.</p> <p>GFX: The words EX-WIFE APPEAR WITH AN ARROW POINTING TO a FEMALE ZOMBIE, forever 29, looming in the background, stalking the farmer.</p>	<p>You never know who you might run into.</p>
<p>MFS: Farmer speeding down the dirt road in a 1967 Chevrolet Impala.</p> <p>Dirt flies everywhere.</p> <p>A HORDE OF ZOMBIES run after him.</p>	<p>I used to take my old buddy Vlad into town every week.</p>
<p>WS: PEOPLE fighting at a gas station.</p>	<p>But then gas started getting sparse which drove prices ...</p>
<p>MS: Farmer pulls a tarp over Vlad, his Impala.</p>	<p>LAUGHS</p> <p>Well, you can imagine. People were basically killing each other for gas.</p>
<p>CU: Farmer looks off in the distance dreamily, recalling an event.</p>	<p>Then I found <u>her</u>.</p>

<p>FS: Farmer rubs his hand on the canopy of the scooter.</p>	<p>The Scoot-SARZ-22.</p> <p>She's a 100% solar vehicle, tapping into one of our most renewable resources. There's no need for a charging station, gas, or oil changes.</p> <p>This baby can hit 80 MPH and drive for twelve hours straight on a single charge.</p>
<p>CU: Farmer looks around and leans into the camera, as if speaking to a friend.</p>	<p>Wanna know the best part?</p>
<p>FS: The scooter sits in all its glory.</p>	<p>No doors.</p>
<p>FS: Farmer running from a GROUP OF ZOMBIES, jumping onto the scooter, and taking off.</p>	<p>This makes it perfect for those times when you really need to just jump in and hit the road.</p>
<p>MFS: Farmer smiles into the camera.</p>	<p>Don't just take my word for it!</p>
<p>WS: PEOPLE fighting at a different gas station.</p>	<p>If you're tired of fighting over gas ...</p>
<p>MFS: Farmer runs from THREE ZOMBIES.</p>	<p>Hate running into people on your walk to the store ...</p>
<p>CU: Farmer smiles as a HORDE OF ZOMBIES disappears behind him.</p>	<p>And love to feel the breeze on your face as your cruise down the road ...</p>
<p>WS: Farmer, now in business attire, stands behind his barn amidst fifty or so solar powered scooters.</p> <p>A name tag sticker on his shirt reads HELLO MY NAME IS JASON.</p>	<p>Go see Jason Matthews today!</p>
<p>GFX: Directions appear on the screen.</p> <p>"IF YOU'RE WATCHING THIS BROADCAST, HEAD TO WICHITA, HOOK A LEFT AT THE WATER TOWER, AND GO ALL THE WAY TO THE END OF THE DRIVE. DON'T STOP IN TOWN."</p>	<p>SFX: LIGHT UPBEAT MUSIC PLAYS.</p>